

Grenchen, January 3, 2023

Change of CEO at Micro Crystal

Dear Valued Business Partners,

I would like to inform you that Mr. Silvio Dalla Piazza has been promoted to CEO of Micro Crystal, effective January 1, 2023. To this well-deserved promotion, I would like to congratulate him most warmly. As the new CEO, he takes over my position as I am retiring after many years at the helm of Micro Crystal. As part of my responsibilities as a Member of the Extended Swatch Group Management Board, I will continue representing Micro Crystal to the Swatch Group.

Mr. Silvio Dalla Piazza has been working for many years in various Swatch Group companies; most recently, he held the position of Vice President R&D at Micro Crystal for the past 25 years. He intimately knows Micro Crystal as a company, its products, as well as many of our customers and suppliers. I am convinced that he will continue to lead and develop Micro Crystal as the leading manufacturer of high quality timing devices and provide continued excellent support to you.

I thank you for your extended trust and continued successful cooperation with Micro Crystal and Mr. Silvio Dalla Piazza.

Sincerely,



Hans-Rudolf Gottier
Member of the Extended Swatch Group Management Board